

SPONSORSHIP OPPORTUNITIES

- PELTON (Presenting Sponsor) \$20,000**
 Company executive invited to cut ribbon at starting line
 Company executive invited to say a few words at beginning of event
 Company logo on banners
 Company logo on ride t-shirts
 Prominent signage at event (starting line and finish line)
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press release, RMH website & newsletter - distributed to over 10,000 homes)
 Photo opportunity with Ronald
 Framed certificate of recognition
- BREAK AWAY \$10,000**
 Company logo on banners
 Company logo on ride t-shirts
 Prominent signage at event (starting line and finish line)
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press release, RMH website & newsletter - distributed to over 10,000 homes)
 Photo opportunity with Ronald
 Framed certificate of recognition
- TIME TRIAL \$5,000**
 Signage at event (starting line and finish line)
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press release, RMH website & newsletter - distributed to over 10,000 homes)
- REST STOPS (4) \$2,500**
 Signage at event and rest stop
 Company name in all marketing materials (includes TV, radio, newspapers, social media, press release, RMH website & newsletter - distributed to over 10,000 homes)
- CHILDREN'S BICYCLE RODEO \$1,000**
 Signage at event
- RECREATIONAL RIDER \$500**
 Signage at event

SOLD!

COMPANY: _____
 CONTACT: _____
 ADDRESS: _____
 PHONE/EMAIL: _____
 NAME TO APPEAR ON SIGN: _____

METHOD OF PAYMENT

- CHECK AMEX VISA MC DISCOVER

CC#: _____
 Expiration: _____
 Total Amount: _____

Please complete and mail with payment to:
RONALD MCDONALD HOUSE
 Attn: N. Leonard
 131 Bath Avenue
 Long Branch, NJ 07740

Ronald McDonald House
 131 Bath Avenue
 Long Branch, NJ 07740



PRESENTED BY IOA
 INSURANCE OFFICE OF AMERICA



RIDE FOR THE RONALD MCDONALD HOUSE

SATURDAY, OCTOBER 1, 2011
 (rain or shine)

SEVEN PRESIDENTS OCEANFRONT PARK
 LONG BRANCH, NJ



To ensure proper recognition, please return by September 9, 2011

RIDE FOR THE RONALD MCDONALD HOUSE

SATURDAY, OCTOBER 1, 2011
(rain or shine)

REGISTRATION STARTS AT 7:30AM

SEVEN PRESIDENTS OCEANFRONT PARK
LONG BRANCH, NJ

The Ronald McDonald House provides a true home away from home for families of seriously ill children receiving care at medical facilities near our locations in Long Branch and New Brunswick. We also offer Family Rooms and a Hospitality Suite in the pediatric units of three hospitals in Monmouth County and one in Middlesex County.

Thanks to the help and support of people like you, we can offer a warm, supportive environment for families during a time of uncertainty and stress. Family members can stay together in a comfortable home with private amenities, helping them to remain strong throughout the course of their child's treatment.

RIDE FOR THE RONALD MCDONALD HOUSE COMMITTEE

Christopher Labrecque, Chair

Bill Arnold	Monica Labrecque	Mike Schiavo
Barry DuBrosky	Kerri Martin	Maria Sporn
Edwin Hennelly	Wesley Mayo, Jr.	Elizabeth Wykpisz



CHOOSE THE ROUTE RIGHT FOR YOU!

- FAMILY FUN RIDE (15 miles)
- TOURING RIDE (30 miles)
- METRIC CENTURY (62.5 miles)

EVENT SCHEDULE

- Registration starts at 7:30am
- All routes start & end at Seven Presidents Park
- Bagels & coffee will be provided during registration
- Snacks will be provided along routes and volunteers will be available to answer questions & offer assistance
- Bike mechanics available at Seven Presidents Park
- Children's Activities
- Special Guest.....**RONALD MCDONALD!**

REGISTER TODAY

Please complete this form and mail or deliver with payment to:
RONALD MCDONALD HOUSE

Attn: N. Leonard
131 Bath Avenue
Long Branch, NJ 07740
or register online
www.rmh-cnj.org

- Entry fee is \$35 per rider.
- Individuals raising an additional \$300 will get an official "Ride for the Ronald McDonald House" bike jersey.
- Teams of 2 or more riders that raise \$250 per rider will get an official "Ride for the Ronald McDonald House" bike jersey.
- **Children 12 and under - Free!**



Disclaimer: "I know that letting my child or myself participate in the Ride is a potentially dangerous activity. Neither my child nor I should enter unless we are medically capable. I assume all risk associated with riding in this event, including but not limited to low or high temperature, humidity, and conditions of the route. Having read this waiver and knowing these facts and in consideration of accepting my registration (or my child's) I, and/or anyone entitled to act on my or my child's behalf waive and release the Ronald McDonald House of Long Branch & New Brunswick, McDonald's Corporation, Monmouth County Park System and the employees, and sponsors, their representatives, employees and successors, from any and all claims and liabilities of any kind arising from my or my child's participation in the event or carelessness of the persons named in this waiver. I grant to all of the foregoing use of any photographs, motion pictures, recordings, or any other record of this for legitimate purposes."

TEAM NAME (if applicable): _____

RIDER 1

NAME: _____
ADDRESS: _____
PHONE/EMAIL: _____
EMERGENCY CONTACT: _____
EMERGENCY CONTACT PHONE: _____
T-SHIRT SIZE: S M L XL 2XL
JERSEY SIZE: S M L XL 2XL
DISCLAIMER SIGNATURE: _____

RIDER 2

NAME: _____
ADDRESS: _____
PHONE/EMAIL: _____
EMERGENCY CONTACT: _____
EMERGENCY CONTACT PHONE: _____
T-SHIRT SIZE: S M L XL 2XL
JERSEY SIZE: S M L XL 2XL
DISCLAIMER SIGNATURE: _____

RIDER 3

NAME: _____
ADDRESS: _____
PHONE/EMAIL: _____
EMERGENCY CONTACT: _____
EMERGENCY CONTACT PHONE: _____
T-SHIRT SIZE: S M L XL 2XL
JERSEY SIZE: S M L XL 2XL
DISCLAIMER SIGNATURE: _____

RIDER 4

NAME: _____
ADDRESS: _____
PHONE/EMAIL: _____
EMERGENCY CONTACT: _____
EMERGENCY CONTACT PHONE: _____
T-SHIRT SIZE: S M L XL 2XL
JERSEY SIZE: S M L XL 2XL
DISCLAIMER SIGNATURE: _____

METHOD OF PAYMENT

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